

Invitation and Guidelines for Contributors

Pragyaan: Journal of Management, is a biannual refereed Journal of IMS Unison University, Dehradun. The journal is dedicated to develop, promote and coordinate theory, research, and practice in the areas of Management, in Indian as well as global context. It aims at bringing together the academicians as well as practicing managers.

The Article/Case study/Thematic Paper/Book Review are invited from scholars, Researchers and Business Professionals

Guidelines for Contributors

1. The whole document should be in Times New Roman, single column, 1.5 line spacing. A soft copy of the document formatted in MS Word 97 or higher versions should be sent as submission for acceptance.
2. Title of the paper should be bold 16", and all paragraph headings should be bold, 12".
3. Author names should be in 12", Bold, followed by affiliations in normal 12" font size. Names of different authors must be in different rows. First author will be considered for all communication purposes.
4. First Page of the document should contain Title and name(s) of author(s) followed by 4-5 lines about each author. Nothing else should be written on this page.
5. The following pages should contain the text of the paper including: Title, Abstract, Keywords, Introduction, Subject Matter, Conclusion & References. Names (s) of author(s) should not appear on this page to facilitate blind review.
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11. A brief resume of the author(s) should accompany the research Article/Case study/Thematic Paper/Book Review.
12. The authors are required to send a duly signed copyright undertaking by post after sending the soft copy of the manuscript. All manuscripts should be addressed to:

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