

Call for Papers and Guidelines for Contributors

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Pragyaan: Journal of Management (ISSN: 0974-5505), is a biannual refereed Journal of IMS Unison University, Dehradun published since 2008. The journal is listed in **Ulrich's International Periodicals Directory, USA**. The journal is dedicated to develop, promote and coordinate theory, research, and practice in the areas of Management, in Indian as well as global context. It aims at bringing together the academicians as well as practicing managers.

Pragyaan: Journal of Management invites Original Articles, Commentaries, Case studies, Thematic Papers, Book Reviews from Scholars, Researchers and Business Professionals for the upcoming Volume 16, Jan-Dec, 2018.

The **last date for submission** for Volume 16, is **15th March, 2019**.

General Guidelines for Contributors

1. The whole document should be in Times New Roman, single column, 1.5 line spacing. A soft copy of the document formatted in MS Word 97 or higher versions should be sent as submission for acceptance.
2. Title of the paper should be bold 16", and all paragraph headings should be bold, 12".
3. Author names should be in 12", Bold, followed by affiliations in normal 12" font size. Names of different authors must be in different rows. First author will be considered for all communication purposes.
4. First Page of the document should contain Title and name(s) of author(s) followed by 4-5 lines about each author. Nothing else should be written on this page.
5. The following pages should contain the text of the paper including: Title, Abstract, Keywords, Introduction, Subject Matter, Conclusion & References. Names (s) of author(s) should not appear on this page to facilitate blind review.
6. Place tables/figures/images in text as close to the reference as possible. Table caption should be above the table. Figure caption should be below the figure. These captions should follow Times New Roman 11".

7. The format of references should be in APA format. For more details on APA format, Kindly visit <http://www.apastyle.org/>
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10. Papers presented or submitted in a seminar must be clearly indicated at the bottom of the first page.
11. A brief resume of the author(s) should accompany the research Article/Case study/Thematic Paper/Book Review.
12. The authors are required to send a duly signed copyright undertaking after sending the soft copy of the manuscript. All manuscripts should be addressed to:

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