

Call for Papers for Pragmaan: Journal of Management

Pragmaan: Journal of Management (ISSN: 0974-5505), is a biannual refereed Journal of IMS Unison University, Dehradun published since 2008. The journal is listed in Ulrich's International Periodicals Directory, USA. The journal is dedicated to develop, promote and coordinate theory, research, and practice in the areas of Management, in Indian as well as global context. It aims at bringing together the academicians as well as practicing managers.

Pragmaan: Journal of Management invites Original Articles, Commentaries, Case studies, Thematic Papers, Book Reviews from Scholars, Researchers and Business Professionals for the upcoming **Volume 18, Issue 2, July-Dec., 2020.**

The last date for submission for Volume 18, Issue 2 is 15th November, 2020.

General Guidelines for Contributors

1. The whole document should be in Times New Roman, single column, 1.5-line spacing. A soft copy of the document for matted in MS Word97 or higher versions should be sent as submission for acceptance.
2. Title of the paper should be bold 16", and all paragraph headings should be bold, 12".
3. Author names should be in 12", Bold, followed by affiliations in normal 12" font size. Names of different authors must be in different rows. First author will be considered for all communication purposes.
4. First Page of the document should contain Title and name(s) of author(s) followed by 4-5 lines about each author. Nothing else should be written on this page.
5. The following pages should contain the text of the paper including: Title, Abstract, Keywords, Introduction, Subject Matter, Conclusion & References. Names (s) of author(s) should not appear on this page to facilitate blind review.
6. Place tables/figures/images in text as close to the reference as possible. Table caption should be above the table. Figure caption should be below the figure. These captions should follow Times New Roman 11".
7. The format of references should be in APA format. For more details on APA format, Kindly visit <http://www.apastyle.org/>
8. Articles which are published should not be reproduced or reprinted in any other form either in full or in part without the prior permission of the editor.
9. Wherever copyrighted material is used, the author should be accurate in reproduction and obtain permission from the copyright holders, if necessary.
10. Papers presented or submitted in a seminar must be clearly indicated at the bottom of the first page.
11. A brief resume of the author(s) should accompany the research Article/Case study/Thematic Paper/Book Review.
12. The authors are required to send a duly signed copyright undertaking after sending the soft copy of the manuscript. All manuscripts should be addressed to:

Editor

Pragmaan: Journal of Management

IMS Unison University

Makkawala Greens, Mussoorie Diversion Road

Dehradun – 248009 Uttarakhand (India)

Phone: 0135-3000600, 3000877

E-mail: pragyaan.mgt@iuu.ac

Guidelines for Contributors

1. Manuscripts for publication should be typed in double space with a margin of 1.5 inches on both sides to facilitate editing, only on one side of the paper and sent in duplicate to the Editor along with a soft copy in the format of 12 point text single font- Times Roman and package preferably MS Word for Editorial convenience. All articles should include an abstract of about 150 words, and a few key words.
2. Each manuscript should be accompanied by a declaration of the author that the paper has neither been published nor submitted for publication elsewhere.
3. Articles which are published should not be reproduced or reprinted in any form either in full or in part without the prior permission of the editor.
4. Wherever copyrighted material is used, the authors should be accurate in reproduction and obtain permission from the copyright holders, if necessary.
5. Papers submitted or presented in a seminar must be clearly indicated at the bottom of the first page.
6. Notes and references should be consecutively numbered and presented at the end of the article on separate sheets of paper, and not at the foot of each page.
7. The articles can fall into any one of the following types: research based articles on management (with executive summaries), case studies, book reviews, letters to the editors, or interviews with academicians/gurus/CEOs.
8. Footnotes, typed in single-space, should be numbered serially and placed at the end of the text. Reference to literature cited should be carried within the text in brackets. The references, to be placed after footnotes, should be listed alphabetically by author and chronologically for each author. It should be kept as brief as possible.
9. Contributors are advised to be brief in introducing the subject and devote most of the paper to the principal theme. The Journal prefers papers based on original data and fresh theoretical insights. References to previous works should be made economically. The Journal does not publish survey of literature comprising lengthy bibliographical references.
10. Present each figure and table on a separate sheet of paper. All tables must be consecutively numbered using Arabic numerals with appropriate titles.
11. Write numbers in figures (rather than words) for exact measurement and series of quantities, including percentages. Use thousands and millions rather than lakhs and crores.
12. Book review must contain the name of the author and the book reviewed place of publication and publisher, date of publication, number of pages and price.
13. A brief resume of the author/s should accompany the research articles.
14. Manuscripts are accepted for publication on the understanding that they are subject to editorial revisions. Proofs will not be sent to the authors.
15. Authors will receive a complimentary copy of the journal.
16. All manuscripts should be addressed to:

The Editor

PRAGYAAN: Journal of Management IMS Unison University

Makkawala Greens Mussoorie Diversion Road

Dehradun, Uttarakhand (India).

Phones: 91-135-3000600

Fax: 91-135-3000700

E-mail: pragyaan.mgt@iuu.ac