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About Dehradun

Located in the Doon Valley at the foothills of the Himalayas and nestled between two of India's mightiest rivers-the Ganges on the east and the Yamuna on the west, the city is famous for its picturesque landscape and slightly milder climate. It provides a gateway to the surrounding region and is well connected to popular Himalayan tourist destinations such as Mussoorie, Nainital and Auli and the holy cities of Haridwar, Rishikesh and Paonta Sahib. The nearby hill stations are well known for their natural beauty, the temples for their holiness, and sanctuaries for wild animals and birds. A heaven on earth, Dehradun offers a beautiful ambience to its denizens and visitors. The summer season in the hills begins in the month of March and lasts until June. Many tourists prefer this period for visiting Dehradun, as the weather is ideal for a day-long excursion. The temperature during this period is expected to be at a low of 12° C and at a high of 25° C.

Tourist Spots around Dehradun



Mussoorie

Rishikesh

Haridwar

Patrons

Shri Amit Agarwal
Chairman, Board of Governors
IMS Unison University, Dehradun

Prof. Gurdip Singh
Chancellor
IMS Unison University, Dehradun

Prof. Ravikesh Srivastava
Pro Vice Chancellor
IMS Unison University, Dehradun

Advisory Committee

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Labour Market Economist,
EY

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Reserve Bank of India (RBI)

Prof. Santosh Rangnekar
Department of Management Studies, IIT Roorkee.

Prof. Vinay Kumar Nangia
Former Professor & Head
Department of Management Studies, IIT Roorkee.

Conference Chair

Prof. Kalyani Rangarajan
Dean, School of Management
IMS Unison University, Dehradun

Conference Co-Chair

Prof. K. Ajay Singh
Professor, School of Management
IMS Unison University, Dehradun

Venue: Seminar Hall, Block-V, IMS Unison University, Dehradun

IMS UNISON UNIVERSITY

Makkawala Greens, Mussoorie Diversion Road, Dehradun- 248009,
Uttarakhand, India
T : 0135-3000600, Mob. 9410189638, 8630771963 W: www.iuu.ac



IMS UNISON
UNIVERSITY

Nurturing Knowledge. Empowering Minds.

National Conference

on

Rural Economic Challenges Role of Union Budget

19th-20th April, 2019



Organized by :

School of Management (SoM)
IMS Unison University, Dehradun

About the Conference

“When cultivation begins, other arts follow. The farmers therefore are the founders of human civilization.” Daniel Webster, former United States Secretary of State India is predominantly a rural country with two- third of its population which is nearly 70 per cent of the workforce residing in rural areas. The rural economy contributes approximately 46 per cent to our national income. Despite the upsurge of urbanization, more than half of India's population is projected to be rural by 2050. The growth and development of the rural economy and population is therefore vital to the overall growth and inclusive development of the country. Agriculture is the main sector of the rural economy, contributing to rural employment. The progression of output and occupation from agriculture to more productive non-farm sectors is an important source of economic growth and transformation in the rural economy. Almost half of the country's industrial production today comes from the rural areas.

The Conference aims to bring together at the University's premises, academicians, policy makers, social engineers and development practitioners across different regions to share and deliberate upon innovative ideas and suggest plausible solutions for promoting employment, social parity, food, water and energy security for engendering inclusive development.

About IUU

IMS Unison University, a constituent of the Unison Group, is a premier educational and research university, nestled amidst beautiful and serene surroundings, offering an environment that fosters learning and stimulates creativity. Founded in 1996 as IMS Dehradun, it is dedicated to the cause of changing the face of professional education in northern India.

IMS Unison University, dedicated to promoting excellence in teaching and research, offers a full range of multi-disciplinary academic programmes at the undergraduate, postgraduate and doctoral levels. The University provides a platform for excellence in teaching, learning, and administration. IMS Unison University aspires to become a world-renowned centre for creation and dissemination of knowledge.

Call for Papers

The importance of balanced growth with a developed rural economy cannot be underestimated and the budget of the government is an effort in this direction for bringing about a rapid transformation of the rural economy. The government announced a range of measures for agriculture and rural areas in the Union budget 2018-19. The focus of the Conference is on union budget and rural development policies, in order to obtain an in-depth understanding of the practices, issues and challenges faced by the various players in Indian economy.

IMS Unison University invites original and unpublished papers, which are currently not under review anywhere else, from academicians, industry professionals, doctoral scholars, consultants and students. Invitations are extended to authors to submit their contributions, presenting research results, concepts, practical standards, running experiments, implementations, applications, and industrial case studies. A list of the indicative sub themes (not restrictive) are as following:

Sub Themes and Topics

- Role of MSME Sector in Rural Economic Growth
- Rural Digitization
- Rural Credit
- Rural Irrigation Resources
- Cold Chain for Farm Produce
- Distribution of Farm Products
- Rural Benefits & Financial Inclusion in Rural India
- Panchayati Raj & Rural Development
- Minimum Support Price of Farm Products
- Insurance Schemes and Their Impact on Rural Economy
- Contract Farming
- Linkages Between Industry and Farm Sector

Best Paper Award

Three papers among the presented research work will be short-listed for the best paper award. The decision for the award will be made by a panel of jury comprising distinguished academicians and practitioners.

Publication

Abstracts of accepted papers for presentation will be provided to the participants in the form of souvenir of the seminar.

Short-listed papers will be considered for publication in our refereed bi-annual research journal, namely Pragyaa: Journal of Management (ISSN: 0974-5505).

Submission Procedure and Guidelines for Authors

Length: Not more than 4000 words.

Format: The paper should have a cover page giving title, author's name, complete address, telephone number and email ID of the author and an abstract of not more than 300 words. It should also include up to five key words about the paper. In case of co-authors, these details should be provided for each co-author.

Correspondence will be sent to the first named author unless otherwise indicated.

Margins : 2.5 cm. or 1 inch on all sides

Font & Spacing : Times New Roman, 12 point, spacing 1.5

References : APA Style, 6th Edition

Papers should be mailed to: conference@iuu.ac

ashulekha.gupta@iuu.ac

Important Dates

Submission deadline (Abstract and Full Paper) April 10, 2019

Registration Fee (per participant)

Corporate /Academicians Rs. 1,000/-

Research Scholars and Students Rs. 500/-

Early Bird Discount (Registration till April 10, 2019) Rs. 200/-

Accommodation

For outstation candidates, accommodation can be arranged on prior request on payment basis, with written intimation two days in advance of the conference.

Payment Mode

The registration fee is payable by cash/demand draft in favour of “IMS Unison University” payable at Dehradun. Delegates willing to attend the Conference are advised to send complete filled-in registration form along with the requisite fees at the earliest.

PAYMENT DETAILS GIVEN ON REGISTRATION FORM

