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National E-Conference on Communication During Covid-19 Pandemic : Prospects and Challenges



Organized by
School of Mass Communication
IMS Unison University, Dehradun

ABOUT IMS UNISON UNIVERSITY

IMS Unison University located in the valley of picturesque beautiful mountains in Dehradun, the capital city of the State of Uttarakhand in India, offers an environment fostering learning and creativity. Established under the visionary leadership of the Unison group in the year 1996 as Institute of Management Studies, the growing excellence in management education led to the evolution of the Institute into a leading private university in the year 2013.

University presently offers undergraduate, Post Graduate and Doctorate in several programs under the following schools:

- **School of Mass Communication**
- **School of Management**
- **School of Law**
- **School of Hospitality Management**
- **School of Liberal Arts**

CALL FOR PAPERS

School of Mass Communication, IMS Unison University invites Research papers from Academicians, Industry professionals, Research Scholars, Media Practitioners, Students and Experts on 'Communication During COVID-19 Pandemic: Prospects and Challenges'. **The chosen papers will be considered for publication in our refereed Bi-annual Journal Pragmaan: Journal of Mass Communication [ISSN No. 0974-5521]**

A list of indicative themes and sub-themes (not restrictive) is listed as below:-

- | | |
|---|--|
| <input type="checkbox"/> Media Communication and COVID-19 Pandemic | <input type="checkbox"/> Corporate Social Responsibility during COVID-19 |
| <input type="checkbox"/> Fake News, misinformation/disinformation during COVID-19 | <input type="checkbox"/> Business Communication and COVID-19 |
| <input type="checkbox"/> Crisis communication during Pandemic | <input type="checkbox"/> Political Communication in times of Pandemic |
| <input type="checkbox"/> Education in Changing Scenario during COVID-19 | <input type="checkbox"/> Changing Communication scenario during COVID-19 |
| <input type="checkbox"/> COVID-19 and Mental Health | <input type="checkbox"/> Communication and Human Rights |
| <input type="checkbox"/> Digital communication and its impact | <input type="checkbox"/> Media and Social Change during COVID-19 |

CERTIFICATION

E-Certificates will be issued for presenting a paper/attending the National E-Conference.

ABSTRACT/FULL PAPER SUBMISSION GUIDELINES

Submission of the abstract will be in Microsoft Word format. Selection of papers for presentation will be based on extended abstracts which must include a clear indication of the purpose of research methodology, major results, implications, and key references.

- Length: Minimum of 1000 words and maximum of 3000 words
- 2.5 cm or 1 inch on all sides

- Orientation: Portrait
- Font: Times New Roman, 12 point
- Line spacing: 1.5 lines (for the main text of extended abstract) & Single (for key references)
- Title: Title of paper, name(s) of author(s), affiliation (s), contact detail
- References in APA Style

Registration Fee (per participant)

Category	Fee
Academia/Industry Professionals	INR 200
Research Scholars/Students	No Fee

Payment Mode

The registration fee is payable by Cash/Demand Draft in favour of 'IMS Unison University' payable at Dehradun or by NEFT Transfer. Delegates willing to attend the Conference are advised to send the completed registration form along with the requisite fee at the earliest.

Details for Online Payment

★ Beneficiary Name: IMS UNISON UNIVERSITY
Account No: 15262191003778 IFSC Code: ORBC0101526
Bank: Oriental Bank of Commerce, Makkawala Greens, Dehradun

Important Dates

Abstract Submission : 18th September 2020
Full Paper Submission : 30th September 2020
Acceptance of Paper : 30th September 2020

Contact Details :

Queries can be directed to

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