

Communiqué

QUARTERLY NEWSLETTER

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Azadi Ka Amrit Mahotsav Organised at IMS Unison University

IMS Unison University celebrated the event 'Azadi Ka Amrit Mahotsav' along with mission of "Har Ghar Tiranga" from August 9-15, 2022, to commemorate 75 years of independence with a series of various activities.



CREDENTIALS



PATRON:

Shri Amit Agarwal
Chairman, Board of Governors,
IMS Unison University
Dehradun



EDITOR:

Dr. Sushil Kumar Rai
Associate Dean & Head,
School of Media &
Communication Design



ASSOCIATE EDITORS:

**Ms. Anwesha Sen Majumdar
& Dr. Purnima Oraon**
Faculty, School of Media &
Communication Design



STUDENT EDITORS:

Gunasri Kadaboina
MA (M&CD) - I &
Vanita Sahu
MA (M&CD) - I



The celebration of 'Azadi ka Amrit Mahotsav' started with 'Tiranga Rally' at Gandhi Park, Dehradun on August 9. The student volunteers from girls' and boys' hostel made the 50 pax contingent that represented the IMS Unison University at the rally. The student contingent was accompanied by Mr Nikunj Yadav (School of Law) & Dr Nitesh Thakur (School of Management) along with wardens: Ms. Savita and Mr. Jaswant.

The second event Inter School Rangoli Making Competition was held August 10. The theme of the competition was "Indian Independence Movements." Students prepared rangolis with great zeal for major independence movements such as the Non-Cooperation Movement, Quit India Movement, Champaran Movement, Swadeshi Movement, and Salt March Movement.

On August 12, Inter School Patriotic Song and Dance Competition was organised. Students from all schools of the university performed solo songs, solo dance, duet dance and group dance in keeping with the theme Azadi ka Amrit Mahotsav.

Inter-School Oratory Competition was organised on the IUU premises on August 13. The theme of the competition was "Life History of Martyrs on the University Wall of Heroes." In the competition, the participants, through their inspiring speeches, brought to life the life stories of unsung heroes whose sacri-ces have made freedom a reality for all of us. The competitions were judged by the Deans, Associate Deans and Heads of various Schools.





It was followed by a Tiranga March on August 14. All the hostel students of IUU university gathered in the university campus for Tiranga Rally along with their respective hostel wardens. The student contingent took a round of the university campus accompanied by patriotic songs and slogans and rendering the atmosphere -ll with energy and enthusiasm.

Azadi Ka Amrit Mahotsav -nally came to an end with the Independence Day Celebrations held on IUU premises on August 15. The 76th Independence Day celebrated by paying tribute to the countless freedom -ghters and revolutionaries who struggled, strived, and made heroic sacri-ces to win us our freedom from colonial rule. The celebrations began with the dignitaries paying a oral tribute to the Param Vir Chakra awardees on the University "Wall of Heroes". Prof. Gurdip Singh, Chancellor, IMS Unison University, then hoisted the National Flag, which was followed by a rendition of the National Anthem. In his address, Prof.

Singh urged the students to proudly proclaim themselves as citizens of the largest democracy in the world. The celebrations continued with cultural performances by students from various schools. The programme concluded with a felicitation ceremony in which the winners of various events organised under "Azadi Ka Amrit Mahotsav" were awarded.



Social Outreach Program at IUU on 76th Independence Day



To embrace the occasion on our 76th Independence Day, the Social Responsibility and Community Engagement cell of IMS Unison University organized an event 'Swatantrata Gatha with Bal Shakti' on August 15, 2022, at Government Upper Primary School, Malsi, Dehradun.

The event was graced by the presence of Mr. Sushant Singh Bora, Councilor (Parshad) Malsi, Mr. Kulesth, Ranger-Malsi Forest Division, Dehradun. The event was held under the tutelage of Prof. Amit Adlakha, Dean-School of Management (IUU), faculty members like Dr. Ankita, Dwivedi, Ms. Ziya Batul Rizvi, Dr. Nishant Dublish, Mr. Rishabh Tripathi, Mr. Nishant Chaturvedi, and the students. The event was celebrated with the presence of Officials from the State Forest Department. The event included various performances of our students, i.e., social change makers from School of Management (SOM) and a special quiz on 'Azaadi Ka Amrit Mahotsav' was conducted to gauge the awareness levels of young and dynamic children of I to VIII standard at the school. This was followed by an exuberating skit performed by IUU change makers to commemorate the Indian Freedom Struggle and depict the true essence of Unity in Diversity. A noble act of Tree Plantation was also done by students of the cell.

Monin Masterclass Organized by SoHM



A Monin Masterclass was conducted by the School of Hospitality Management on July 19. The session was aimed at preparing the students for a career in Food & Beverage industry giving them a 360° view of what all opportunities lie ahead of them in the field of mixology, the industry expectation in terms of required skill set, the need and how to innovate in mixology as per today's requirements of the market, along with Q & A Session. The session was conducted by Mr. Rahul & Mr. Apoorv, professionals from Monin India Pvt. Ltd. who have years of experience from industry in mixology. Monin is an internationally acclaimed, premium French brand delivering innovative, gourmet flavour solutions to F&B industry.

SoHM Students Secure Second Position at Bartending Competition Held at IHM Dehradun



The students at School of Hospitality Management added another feather to their cap by securing the second position at a Bartending Competition held at IHM Dehradun on July 20. Various hospitality institutes from Dehradun participated in the event. Pravesh Kumar (BHM -V Sem) and Tanya Kakkar (BHM- III Sem) bagged the second position in the 'Cocktail & Mocktail Competition' sponsored by Monin India Pvt. Ltd. Pravesh's innovative cocktail was named 'Winter Line' in recognition of the world-famous winter line in Mussoorie, while Tanya created a mocktail named 'Converted Pahadi'. The event was judged by prominent industry professionals from Hotel Jaypee Residency Manor Mussoorie, Hotel Savoy, Mussoorie and Monin India Pvt. Ltd.



Moot Court Competition Organised by School of Law



The School of Law organised a weeklong Moot court competition which began on July 23. This competition aims to inculcate skills of research and oration along with a strong sense of court room ethics and presentation. The event began with researchers test on first day where 30 participants showcased their best efforts in all its grandeur. The Moot problem tapped onto various aspects of law, ranging primarily from law of contracts to Information Technology. The last round culminated on July 30 where the judges for the event were Adv.



Aditya Barthwal, Advocate at High Court of Uttarakhand and Dr. Shoaib Mohammad, Ass. Prof. School of Law.

The final round came to its completion on a high note followed by the valedictory ceremony. Dr. Ashish Verma, Prof. & Dean School of Law felicitated the judges followed by the address of Adv. Aditya Barthwal, who imparted few words of wisdom to the students not exclusively as a judge but also as an alumni of IMS Unison University. Dr. Ashish Verma, Dean SoL, presented his gratitude towards the judges and the Moot Court Society for the successful conclusion of the event.

Faculty Seminar on Cybercrimes at SoMCD

The School of Media and Communication Design organized a faculty seminar on the topic 'Growing Cybercrimes against Youth in India on July 27. The resource person was Ms. Sakshi Tiwari who spoke about the on different threats and motives of committing of cybercrimes against Indian youths. The session concluded with an interactive Q&A session.



Orientation Program Organized by the School of Management



The School of Management, IMS Unison University organized a Three-Day Orientation Programme to welcome the new batch of MBA students on August 17-19, 2022. The first day of the ceremony began marked with a welcome address by Prof. Amit Adlakha, Dean-School of Management followed by a brief about the orientation program by Dr. Ravikesh Srivastava, Pro-Vice Chancellor, IUU.

The ceremony was adorned with the enlightening presence of Guest-of-Honor, Ms. Divya Rawat, popularly known as Mushroom Lady of Uttarakhand. She narrated the inspiring story of her frivolous journey about her entrepreneurial initiatives that she had started with in 2013 through Mushroom Farming to create employment and economic well-being for people in the state. She was also felicitated with Nari Shakti Samman by the then President of India Shri Pranab Mukherjee in 2017. She was also honored with Sanjivini Rattan award for her Agri-Entrepreneurial ventures by the state government of Uttarakhand and is presently, the Brand Ambassador of the state.

A special guest lecture was organized virtually by Prof. Narinder Singh Pal, Professor at Cambrian College, Ontario, Canada who delivered a very insightful lecture on the topic Data Analytics: The Engine of Industry 4.0 with latest inputs on the Data Management technology to keep the students abreast with the recent/newest trends. The epicenter of orientation was the panel discussion on the latest MBA program and its importance in shaping and preparing students for the VUCA market. Senior professors were invited to adorn the event by sharing their valuable insights. The event finally concluded with a variety of cultural performances by the senior students.



Personality Development Workshop at School of Liberal Arts, IMS Unison

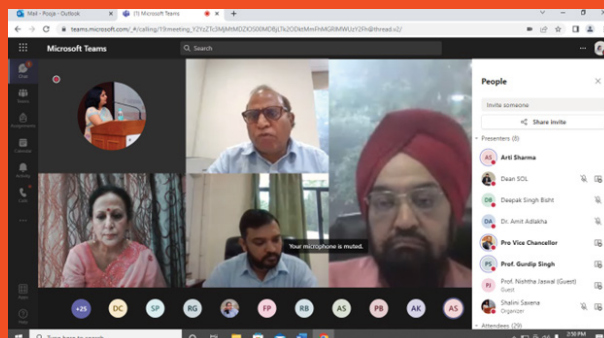
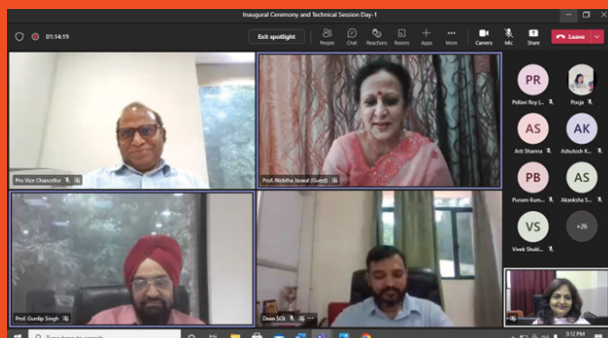


The School of Liberal Arts at IMS Unison University organized a three-day workshop from July 28-30 exclusively for its students. The session started with a welcome address to the students by Hon'ble Pro Vice Chancellor Prof. Ravikesh Srivastava, who motivated students with his talk on utilizing the available resources and making the best use of time. Different sessions of the workshop included important aspects of personality development, etiquettes, professional or personal communication skill, cultural exchange as well as ways to ace interviews which would help the students to succeed in their future.



One Week Faculty Development Programme at School of Law

A one-week faculty development programme on 'Epistemology of Multidisciplinary Approaches in Legal Research' has been organised in School of Law at IMS Unison University from July 18- 22 focussing on ways to improve the teaching and research skills of faculty members. A total 40 participants from other universities, colleges and educational institutions actively attended and participated in the programme.



School of Law Organises Faculty Seminar



The School of Law (IUU) organised an internal faculty seminar on the topic in the era of privatization the definition of State needs to be extended' on July 30. Dr. Nitya Nand Pandey, Assistant Professor, School of Law was the resource person. He has enlightened on the definition of State as defined in Article 12 of Indian constitution and correlated with disinvestment policy of government. He has also cited various verdicts of the court to support his view. Ramana Dayaram Shetty vs Indian airport authority of India judgement of Supreme Court was cited by him where the court has given new dimension of article 12. Several questions were put up by the other faculty members which Dr. Pandey satisfied patiently. The seminar was concluded by the concluding remarks of Dean School of Law Dr. Ashish Verma.



SPIC MACAY Performance ***by Padma Shri Pt. Umakant Gundecha***

With the objective of promoting awareness of Indian music and culture among students, IMS Unison University (IUU), in collaboration with SPIC MACAY, organised a Dhrupad performance by the famous Dhrupad Maestro and Padma Shri awardee Pt. Umakant Gundecha in the university premises on August 24. Pt. Umakant was accompanied by Shri Anant Gundecha, Akhilesh Gundecha and Shri Pradeep Kumar Chopra. The troupe gave an exhilarating performance, leaving the audience in awe. The event was attended by the Chancellor, Deans of all Schools, faculty members, and students.



Inter-School Extempore Competition at School of Law, IMS Unison University



The School of Law at IMS Unison University commemorate the 75th Independence Day by organising inter-school Extempore Competition on August 27. The purpose behind extempore was to increase students' confidence level and overcome their stage fear through public speaking.

The theme of the competition was Freedom Fighters and Movements. Participants from all the Schools of the University actively participated. Total 25 students from all schools have participated in the event. Students were given 3 minutes for preparation and 2 minutes for speaking. Dean from various Schools and the faculty members were also present to motivate the participants. Gauri Verma from school of Law, Arvind Bisht and Ashti Azad from School of Media and Communication Design consecutively declared first, Second and third winner.

Student Orientation Program Organized at IUU

A combined Student Orientation Program was organised at IMS Unison University (IUU) on August 31 to welcome the new students of all undergraduate and post-graduate programs. The programme began with lamp lighting by dignitaries and welcome speeches by Prof. Gurdip Singh, Chancellor, IUU and Prof. Ravikesh Srivastava, Pro-Vice Chancellor, IUU. The guest of honour, Ms. Sarika Panchhi, Founder & CEO of JiViSa Wellness, then delivered a highly interactive and interesting lecture, which boosted the confidence of freshers. Further, interactive sessions were delivered by Col. Pranav Kumar, Registrar, IUU; Prof. Vinay Rana, Dean Student Affairs; Mr. Vineet Agarwal, Controller of Examinations; and Mr. Shivam Sharma. The day concluded with a library visit for all the students.



Orientation Program Organized by SoMCD



The Orientation Program for welcoming the newly admitted students to the School of Media and Communication Design (SOMCD) was organised from August 31 to September 3, 2022. During the four-day program, there were several informational and interactive sessions conducted. On day-one, a combined session for all schools was organised in which students were informed about the University rules and discipline. They were also informed about exam policies and cultural events. On the following days, prominent personalities from the media industry, such as Mr. Kushlanand Kothiyal, Editor, Dainik Jagran Uttarakhand and Ms. Saumya Sharma, Senior Correspondent, Network 18, visited the SOMCD department and delivered sessions on the topics "An Overview of Media and Career in Print Media" and "Media in the Digital Era". Activities such as Documentary screening, Know each other, Talent show, and Film review writing were also organized. The overall Orientation Program was an enormous success, with students' active participation.

Orientation Program in School of Liberal Art, IMS Unison University



An Orientation Program held in School of Liberal Arts from September 1-3 to familiarize and welcome the inducted batches of B.A. (Hons.) and M.A. English. The Dean of Liberal Arts, Prof. Madhu Prabhakaran introduced the programme and the school by explaining the real meaning of liberal arts and its objectives. In continuation, Faculty, Dr. Shubham Kirar Suryavanshi highlighted the traditions and general conventions of SoLA. Finally, all the school's faculty members introduced themselves and highlighted some aspects of their respective subjects, followed by an ice-breaking session with the students.

Orientation Programme at School of Law

The School of Law organized the orientation programme from August 31-September 3 for its newly inducted students in the LL.M.& BA.LL. B/BBA.LL. B program.

Dean SOL, Dr. Ashish Verma gave his deliberations about the importance of student's participation in all events of School of law for the overall betterment and growth of students. He specified about the events taking place at school of law, like Moot Court, Model United Nation and Legal Aid Program and stressed about its importance for the students which is organized by School of Law. Other faculties discussed the syllabus, career options, some insight about the Law Firms, and shared diverse knowledge & experience in Law world.



Guest Session by Mr. Kushlanand Kothiyal, Editor, Dainik Jagran at SoMCD



The School of Media and Communication Design organised a guest lecture by Mr. Kushlanand Kothiyal editor, Dainik Jagran, Uttarakhand on September 3. He has previously worked as an Editor for the Hindi newspaper Amar Ujala and has experience of around 30 years in various media organizations. In his interactive lecture, he spoke about communication as a tool for the masses, the importance of choosing the correct medium for communication, and the role of print media in society. He further illustrated the distinct roles in a print media organization, including the work of an Editor, Sub-Editor, Reporter, and Cameraman. The lecture then concluded with a question-and-answer session, where Mr. Kushlanand patiently answered every question. Overall, it was an informative session for students.

Guest Session by Saumya Sharma, Senior Correspondent, Network 18 at SoMCD

On September 2, the School of Media and Communication Design organized Guest Lecture by Ms. Saumya Sharma, Senior Correspondent, Network 18. She delivered a lecture on the topic 'Media in the Digital Era.' During her lecture, she emphasized how technology is shaping media in the present day. Ms. Sharma spoke about the skills a media student must have. She also discussed with students how to frame a story by maintaining objectivity and fairness. The session was very interactive, and the students got to learn a lot from Ms. Sharma's first-hand experiences. The session was moderated by Ms. K Nungshithoibi Singha.



Fresher's Party Organized for Students of MBA and LLM



Freshers' Party for the newly admitted students of LLM and MBA program was organised at IMS Unison University in Block I, Seminar Hall on September 10. The Chief Guest for the program was, Brigadier (Dr) M. Srinivasan (Retired), Vice Chancellor, IUU. Among other dignitaries present at the event were Prof. Vinay Rana, Dean Student Affairs, Prof. Amit Adlakha, Dean, School of

Management, Dr. Sushil Kumar Rai, Associate Dean and Head, SOMC, Prof. Ashish Verma, Dean, School of Law, Prof. Swati Bisht, Dean Admissions and faculty members. The program began with lighting of the lamp followed by a classical dance performance on Saraswati Vandana. A variety of performances including dances, guitar recitals, a shirt play, solo songs, beat boxing were highlighted. The Fashion

Show was the key highlight of the party.

The following titles were awarded to:

Ms. and Mr. Fresher:
Ishika, Vedank

Ms. and Mr. Fresher Runners Up:
Nivedita, Ayush

Ms. & Mr. Spark:
Muskaan, Dilpreet

Book Lovers Meet & Book Exhibition Organized by the School of Liberal Arts (SOLA)



The School of Liberal Arts (SOLA) in association with the Central Library organized Book Lovers Meet and Book Exhibition followed by Book Donation Drive on September 13-14, 2022. Mr. Subhash Pant, a retired Senior Scientist, FRI and a prolific Hindi writer was the chief guest and keynote speaker on the occasion. Mr. Pant said in his address that reading cultivates us into better human beings. He also shared his experience of writing about social realities. He encouraged them by saying that books and pens are our real friends.

The event started with Sarasvati Vandana offered by the students. The Dean of the School of Liberal Arts, Prof. Madhu Prabhakaran, welcomed all the dignitaries, delegates, faculty and the students. While addressing the gathering, the Chancellor Dr. Gurdeep Singh outlined that reading a book is like practicing yoga and meditation since it gives concentration to the mind. "Put your smartphones and other electronics devices aside and pick up a book instead" he advised. Further, he requested the students and the faculties to visit the library and read books. The Vice Chancellor, Brigadier (Dr.) M. Srinivasan inspired the students by stating that reading would inculcate curiosity in the mind of readers.

A student of BA (Hons), Isha Kansal recited a sentimental poem, 'Ye khat Lahore se Aayhai' on this occasion. Saloni and Vaghisha anchored the program. The programme ended with a vote of thanks by Dr. Vandana Chauhan, Assistant Professor, School of Liberal Arts.

Hindi Diwas Celebration by School of Law



To commemorate the Hindi Diwas, the School of Law organized an event on September 14, 2022. The celebration of event initiated with lighting of lamp by Respected Hon'ble Pro Vice-Chancellor Dr. Ravikesh Srivastava, Dean, School of Law Dr. Ashish Verma, Dr. Salini Saxena, Dr. Shoaib Mohammad and the students at School of Law, IUU.

The anchor commenced the event by elaborating the importance and history of Hindi language. The event continued with the thoughts



put up by the chief guest about Hindi language, He quoted "Hindi is the mother of all languages ". He made us aware of the fact that Hindi is the third most spoken language worldwide. He concluded his speech with the quote "Language should be such which comes from your heart and reaches others' hearts".

The event proceeded with the speech of Prof. Dr. Ashish Verma, Dean, SOL. He quoted "Language is a medium to communicate" and



winded up his oration with the poem of Pandit Makhan Lal Chaturvedi. A total of eighteen speakers delivered their speech, poems, and stories in Hindi on the auspicious occasion and most of them were remarkable and splendid.

Dr. Vivek Shukla, Assistant Professor, School of Law proposed the vote of thanks to the Chief Guest, Dean, participants, and other dignitaries present in the event.

Guest Session by RJ Devanggana, RED FM 93.5 at SoMCD



The School of Media and Communication Design (SOMCD) organised a guest lecture with host RJ Devanggana Chauhan with students on September 15.

Presently working with Red FM 93.5 radio station, RJ Devanggana is an ace Radio Jockey, an Actor, a TV celebrity, a popular Social Media Influencer, Anchor and Digital Show Host. Through the lecture, students got insights about the recent changes happening in the Radio industry and how they are being adopted. They also learned about the growing popularity of podcasts and how they can enter the business of podcasting right from this point of time. Towards the end, the students came up with queries, which were answered by RJ Devanggana. The overall lecture was appreciated and enjoyed by both students and the guest speaker. The speaker appreciated the students and showed the desire to further interact our students.

Housekeepers Week Organized by SoHM

School of Hospitality Management organized a series of events in honor of Housekeeper's Week on September 16. A presentation along with messages sent to School of Hospitality Management students on the occasion, from Executive Housekeepers globally were exhibited by Ms. Deepika Sajwan, Assistant Professor. This, followed by a "Bottle Painting competition" and "Dream Catcher making competition" among the budding hoteliers. A brief appreciation ceremony for University Housekeeping staff along with a cake cutting ceremony concluded the event.



Celebrating World Tourism Day at SoHM



The School of Hospitality Management celebrated World Tourism Day on September 27, on its premises. Mr. Sumit Pratap, Assistant Professor, SoHM, delivered an introductory talk on World Tourism Day 2022 that focused on

the value of travel to both individuals and the global economy. The School of Hospitality Management planned several events, including a photo collage-making activity, a selfie frame-making activity, and a poster-making activity, to com-

memorate the occasion with vigour and gusto. Students had a variety of opportunities to demonstrate their talent and achieve recognition at these events.

Professional Grooming Workshop at School of Liberal Arts, IMS Unison

A four-day workshop on "Professional Grooming" was conducted by the School of Liberal Arts in collaboration with the department of Training & Placement at IMS Unison University, Dehradun between September 27 - 30, 2022. Hon'ble dignitaries and faculties from different department emphasize the importance and value of professional grooming in today's period of professional world.



SoMCD organizes ice-breaking program 'PehliMulakat'



An intra- departmental ice-breaking program titled 'Pehli Mulakat' was organized by the students of the senior and junior batches of School of Media and Communication Design to break the ice between the new and old students of the department on September 17. During the program, many activities such as dancing, singing, and poem recitation were organized in which both the old and new students participated. During the program, some fun games were also planned, which were enjoyed by the students. The whole program was planned and executed by MAJMC III semester and BAJMC III & V semester students.

Faculty Seminar at School of Law

An internal faculty seminar was organised at School of Law on September 24. The topic was 'Universalism vis a vis cultural relativism'. The seminar enabled a thoughtful provocation among faculties on debate over individualism and collectivism in context of human rights. The topic was presented by Dr. Munish Swaroop, Assistant Professor, School of Law. A discussion also took place over ideologies and summed up with the conclusion about learning to deal with the clashing viewpoint.



National Client Counselling Competition at School of Law, IMS Unison University

The School of Law at IMS Unison University organized 5th National Client Counselling Competition on September 29, 2022. Chancellor Prof. (Dr.) Gurdip Singh motivated all with his words of knowledge. Pro Vice Chancellor Dr. Ravikesh Srivastava congratulated every team for participating and extended his warmth of welcome to everyone presented in the gathering.

Hon'ble Justice U.C. Dhyani was invited as chief guest in this competition. He motivated students to be a good leader as



court is a micro column of the society. He guided the students as to how to Marshall facts and apply law upon it to arrive at probable

decision. He stressed upon the duty of lawyers to encourage alternative dispute resolution. A great spirit of dedication was discerning from the attitude of the participants as they were fully prepared with props and Law books to create a professional ambience. Competition surrounded around the case on criminal law involving murder, sex determination, abduction, and cruelty. This three-day competition event concluded with an award ceremony.



3rd National Mediation Competition at School of Law

The School of Law, IMS Unison University organizing a three-day event "3rd National Mediation Competition 2022" from September 29 to October 1. 16 teams from all over India participated in the competition. Each team has two members for participating in the competition. The competition has four round preliminary Round, Quarter Round, Semi-Final Round and Final Round. The last day event followed the valedictory ceremony in which various acknowledged dignitaries presided to felicitate the winning teams and the participants.

